

# Asher Bronstein

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## OVERVIEW

Professional content writer, web designer, and project manager with more than 10 years' experience in various industries. Poised to leverage editorial and design experience, proven marketing and branding skills, and fine tuned critical thinking deftness to help your company meet and exceed operational goals, develop a clearer message, and improve user experience.

## EMPLOYMENT HISTORY

**AB Storytelling** | International

2020 – Present

**Freelance Writer | Photographer | Web Designer**

Led companies, NGOs, and individuals in creating clearer and more exciting branding, web design interface, and mission statements. Projects included an Israeli tech startup, a Nicaraguan luxury resort, a German NGO, and civil service clients in the US.

- *Manage 4 social media channels, provide blog content writing, and web writing and design services for Wi-Charge, an Israeli tech hardware startup. Responsibilities included successfully executing a full facelift of Wi-Charge's website – bringing it into the limelight at a critical moment, and creating and designing new pages and content to relate company growth.*
- *Designed monthly newsletters, wrote blogs, and took professional photographs for TreeCasa Luxury Resort in Nicaragua.*
- *Provided full photography coverage for The Vienna City Gallery Walk, a diverse artwork exhibition event in Vienna, Austria.*
- *Performed UI design, copyediting, and business consulting services for Gaia Protection NGO in Bamberg, Germany.*
- *Created a Shopify website from scratch including web design, content, and copyediting for LVX home fitness company in NY.*
- *Designed professional CVs and statements for civil service and other clients in the US. Former clients include an Air Force JAG, Boeing administrator, and large event production coordinators.*

**Ghost of the Future** | Los Angeles, CA

2019 – 2020

**Copyeditor**

Assisted an elite ghostwriter to complete a book publishing project that went on to become a *New York Times* Bestseller.

- *Transcribed interviews between author, doctors, and other industry experts.*
- *Read and write concise summaries of similar books for marketing purposes.*
- *Edited book media, index, and content for publishing proposals.*
- *Proofread, copyedited, and prepared online articles for publication.*

**LQ Design** | New York, NY

2017 – 2018

**Project Manager**

Acted as lead builder and liaison between designers, suppliers, and installers in completing a fine woodworking project for The Hendrix New Boerum Condominiums in Brooklyn, NY.

- *Led the assembly of high-end cabinets for 37 luxury kitchens and bathrooms.*
- *Employed creative means to fix or replace parts damaged in initial shipment of materials.*
- *Securely transported finished products to jobsite, maintaining daily logs to show progress and expected date of completion.*
- *Implemented a progressive assembly line to reduce time of completion by three weeks.*

## EDUCATION

**SUNY Empire State College** | Saratoga Springs, NY

**Bachelor of Arts in Psychology**, 2020

SUNY Diversity Honors Scholarship | Magna Cum Laude | Dean's List

**SUNY Rockland Community College** | Suffern, NY

**Associate of Arts in Humanities and Social Science**, 2014

Mentor/Talent Student High Honors | Outstanding Student Service Award | Dean's List

## INTERNSHIPS

**SUNY Rockland Campus Communications** | Suffern, NY

2013 – 2014

**First Inkling International Literary Magazine** | Suffern, NY

2012 – 2013

## LANGUAGES

English | Hebrew | Spanish | German